

Adam Sammons

Product Designer

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[Portfolio](#)

Senior UX Designer at Cloudbeds

Lead design for key analytics and finance products, brainstorm roadmap via iterative development, help create and maintain components for a consistent and accessible design system. Lead design workshops, hold weekly stakeholder presentations, work closely with research team during interviews and user testing, deliver pixel-perfect mockups to developers, and maintain strong communication with many teams and stakeholders.

APR 2022 - CURRENT

Product Designer at FuelCloud

Created and maintained in-house design system, designed all products including web dashboard, mobile app, and marketing site for 5,000 daily users. Generated user flows, held weekly stakeholder presentations, analyzed quantitative and qualitative user data, in-field user testing, handoff to developers, and maintained strong communication with product managers, business owners, and customer support.

JUL 2019 - APR 2022

UX Designer at Freelance

Freelanced for several creative agencies with clients such as Nike, Adobe, and Bonne Maman.

MAR 2019 - JUL 2019

UX Designer at Forix

Highly detailed wireframing, whiteboard ideation, created user flows, weekly stakeholder presentations, analyzed user data which included heatmaps, provided design direction to UI and developers, maintained strong communication with project managers.

OCT 2018 - FEB 2019

UX Designer at Kroger

Designed landing-page wireframes, managed information architecture, developed marketing campaigns with leadership, worked with analytics team to optimize conversion metrics.

NOV 2017 - OCT 2018

UX/UI Designer at Platinum Records

APR 2017 - NOV 2017

About me

Artistic and analytical with 7 years experience in enterprise SaaS, design agencies and businesses of all-sizes. I enjoy fatherhood, painting, camping, and sports.

Education

The Evergreen State College

Art history / Literature

2008-2009

Expertise

Design

Design systems, user flows, wireframes, pixel-perfect mockups, prototypes, user research, data analysis, agile development, branding

Tools

Figma, Figjam, Zoom, Slack, Jira, HTML/CSS, Adobe CC, Maze, Fullstory, Hotjar, Google analytics

Languages

English, Spanish (some)